

Visual Learning

Conference, Dec. 1, 2010

Budapest University of Technology and Economics, Department for Technical Education

Visual Learning Lab

Preliminary program, stand Oct. 18, 2010

09:30 – 09:50	Opening addresses	
10:00 – 10:20	Roger Murphy <i>The Visual Enrichment of Higher Education</i>	
10:20 – 10:40	Christoph Wagner <i>Visual Experiences in Art History</i>	
10:40 – 11:00	Petra Aczél <i>Enchanting Bewilderment: Concerns of Visual Rhetoric</i>	
11:10 – 11:30	Gabriella Németh <i>The Visual Rhetorical Figure of the Giant Billboard „ARC” (Face) Exhibition</i>	György Molnár <i>Images, Charts, and the Flow of Knowledge</i>
11:30 – 11:50	Ágnes Veszelszki <i>Image and Self-representation</i>	János Cz. Horváth <i>Pictorial Skills in the Service of Knowledge- Digging</i>
11:50 – 12:10	Anna Szlávi <i>The Image of Women: A Conceptual Analysis of Commercial Posters</i>	Franz Dotter – Marlene Hilzensauer <i>"SignOnOne" – Visual learning for the Deaf</i>
12:10 – 12:30	Zsuzsanna Kemenesi <i>Selection by Personalization</i>	Jean-Rémi Lapaire <i>Visuo-kinetic Explorations of Grammar</i>
12:30 – 14:00	Lunch	

14:00 – 14:20	John Mullarkey <i>Cinema: The Animals that Therefore We Are</i> <i>(On Temple Grandin's Picture Theory, in Pictures)</i>	
14:20 – 14:40	Zoltán Kövecses <i>Contextual Images As Metaphors</i>	
14:50 – 15:10	Kristóf Nyíri <i>Metaphor and Visual Thinking</i>	Gábor Bencsik <i>The Image-Anthropological Approach to Historiography: Gypsies in 19th-Century Hungary</i>
15:10 – 15:30	Mikkel R. Haaheim <i>Metaphor is a Constellation</i>	Anna Somfai <i>Visual Thinking and the Creation and Transmission of Knowledge in Medieval Philosophical and Scientific Manuscripts</i>
15:30 – 15:50	Biljana Radić-Bojanić <i>Mental Images as a Metaphorical Vocabulary Learning Strategy</i>	Daniela G. Camhy <i>Visuality and the Acquisition of the Concept of Time</i>
15:50 – 16:10	Barbara Reiter <i>Visualizing Human Rights</i> (movie)	Zsuzsanna Kondor <i>"World Picture" and Beyond – Representation Revisited</i>
16:20 – 16:40	Dieter Mersch <i>On Visual Epistemology: The Logic of "Showing"</i>	
16:40 – 17:00	Concluding discussion	